

STIC Database Tracking Number:

To: Examiner Raquel Alvarez
Location: KNOX 5D65
Art Unit: 3688
Date: March 23, 2009
Case Serial Number: 09/635,994

From: Ginger DeMille
Location: EIC3600 KNX4B59
Phone: (571) 272-3522
Ginger.demille@uspto.gov

Search Notes

Dear Examiner Alvarez:

Please find attached the results of your search for the above-referenced case. The search was conducted in Dialog's Business Methods Template databases, and a 411 on Dialog.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

I.	POTENTIAL REFERENCES OF INTEREST	3
A.	Dialog	3
B.	Additional Resources Searched.....	3
II.	INVENTOR SEARCH RESULTS FROM DIALOG	3
III.	TEXT SEARCH RESULTS FROM DIALOG	3
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I. Potential References of Interest

A. Dialog

No Potential References of Interest Obtained.

[Insert]

B. Additional Resources Searched

No Additional Resources Searched.

[Insert]

II. Inventor Search Results from Dialog

No Inventor Search Results Obtained.

[Insert]

III. Text Search Results from Dialog

A. Full-Text Databases

? show files;ds
File 15:ABI/Inform(R) 1971-2009/Mar 21
(c) 2009 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2009/Feb 27
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File 148:Gale Group Trade & Industry DB 1976-2009/Mar 06
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(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2009/Feb 25
(c) 2009 Gale/Cengage
File 621:Gale Group New Prod.Annou.(R) 1985-2009/Feb 16
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File 9:Business & Industry(R) Jul/1994-2009/Mar 21
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File 613:PR Newswire 1999-2009/Mar 23
(c) 2009 PR Newswire Association Inc
File 24:CSA Life Sciences Abstracts 1966-2009/Jul
(c) 2009 CSA.
File 634:San Jose Mercury Jun 1985-2009/Mar 20
(c) 2009 San Jose Mercury News
File 636:Gale Group Newsletter DB(TM) 1987-2009/Feb 27
(c) 2009 Gale/Cengage
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 13:BAMP 2009/Mar 19
(c) 2009 Gale/Cengage
File 75:TGG Management Contents(R) 86-2009/Feb W3
(c) 2009 Gale/Cengage
File 95:TEME-Technology & Management 1989-2009/Feb W3
(c) 2009 FIZ TECHNIK
File 348:EUROPEAN PATENTS 1978-200911
(c) 2009 European Patent Office
File 349:PCT FULLTEXT 1979-2009/UB=20090212|UT=20090205
(c) 2009 WIPO/Thomson

Set	Items	Description
S1	642	(PURCHASER OR BUYER OR SHOPPER) (3N) (RECEIVES OR AWARDED OR REWARDED OR GIVEN OR RECEIVING OR RECEIVED OR PROVIDED OR PROVIDING OR EMAIL? OR CREDIT OR CREDITING OR MAILED) (3N) (INCENTIVE OR REWARD OR POINTS OR BONUS OR PRIZE OR COUPON OR DISCOUNT)
S2	75768	(FRIENDS OR FAMILY OR RELATIVES) (3N) (LIST OR LISTS OR LISTING OR RECOMMEND? OR SUGGEST? OR REFER? ? OR REFERRING OR REFERRED)
S3	1334	(PURCHASES OR BUYS OR PAYS OR ORDERS) (5N) (SAME OR EXACT OR

SIMILAR OR PARTICULAR) (2W) (ITEM OR PRODUCT OR SERVICE)

S4	1	S1 AND S2 AND S3
S5	7	S1 AND S2
S6	10	S2 AND S3
S7	7	S1 AND S3
S8	22	S4:S7
S9	22	RD (unique items)
S10	5	S9 NOT PY>1999
S11	5	RD (unique items)

? t11/3,k/all

11/3,K/1 (Item 1 from file: 15)
 DIALOG(R)File 15:ABI/Inform(R)
 (c) 2009 ProQuest Info&Learning. All rts. reserv.

02405177 116360136
Opinion - After the internal market: public ownership or poisoned chalice?
 Jones, Norman
 Journal of Management in Medicine v13n5 PP: 346 1999
 ISSN: 0268-9235 JRNL CODE: MIM
 WORD COUNT: 2673

...TEXT: population of which only a small proportion regularly return.
 Because the majority of people use the NHS infrequently, this means that there are few "repeat **purchases**", so any improvement in a **particular service** is unlikely to be appreciated through the experience of individual patients. When patients do return, it is likely that they will use another part of...

...did not become fundholders, and unless you lived in an area where fundholding GPs actually had a choice of hospital to use (mainly London), most **family** doctors **referred** their patients to the same hospital as before. In this sense, for many people, the changes brought by the Internal Market were more ideological and...

11/3,K/2 (Item 2 from file: 15)
 DIALOG(R)File 15:ABI/Inform(R)
 (c) 2009 ProQuest Info&Learning. All rts. reserv.

00621128 92-36230
Pumping Profits Out of China
 Barru, Steve
 China Business Review v19n3 PP: 44-47 May/Jun 1992
 ISSN: 0163-7169 JRNL CODE: CHB
 WORD COUNT: 2693

...TEXT: First, it has reduced manufacturing costs in the United States by importing low-cost components from the joint venture for a Texas facility manufacturing the **same product** line. The company also **buys** finished pumps from the venture and sells them in the United States and other foreign markets to keep its retail prices down. Finally, the venture...to abide by such criteria may find their tenures cut short. Hinchcliffe tells of one manager who insisted that the venture hire one of his **relatives**, **suggesting** that such consideration was his due as top-level staff. When Hinchcliffe refused to budge, the manager threatened to resign. Hinchcliffe shocked him by promptly...

11/3,K/3 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2009 Gale/Cengage. All rts. reserv.

07314217 SUPPLIER NUMBER: 15751896 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Strategy and planning in global product distribution - beyond the
distribution contract.**

Yelpaala, Kojo
Law and Policy in International Business, 25, n3, 839-944
Spring, 1994
ISSN: 0023-9208 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 50567 LINE COUNT: 04169

... the more the customer is typically interested in presale and
after-sales services.(114) The classic examples of such products include
trucks, construction machinery, and **similar big item purchases** .(115)
In consumer products area, cars, jeeps, electronic equipment, or cameras
would fall into the same category. For these products, the customer is
likely to...a distributor if the two MNEs were related enterprises with
cross-holding of share interests.(235) They may also be part of a family of
entities sometimes referred to **as** group enterprises. Where the two
enterprises are commonly owned or otherwise related, the strategy resembles
that of the sales subsidiary. Some of the reasons and...

11/3,K/4 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2009 Gale/Cengage. All rts. reserv.

05918263 SUPPLIER NUMBER: 12421539 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Pumping profits out of China. (Nanjing Goulds) (Project Notebook) (Company
Profile)**

Barru, Steve
China Business Review, v19, n3, p44(4)
May-June, 1992
DOCUMENT TYPE: Company Profile ISSN: 0163-7169 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 2902 LINE COUNT: 00240

... First, it has reduced manufacturing costs in the United States by
importing low-cost components from the joint venture for a Texas facility
manufacturing the **same product** line. The company also **buys** finished
pumps from the venture and sells them in the United States and other
foreign markets to keep its retail prices down. Finally, the venture...to
abide by such criteria may find their tenures cut short. Hinchcliffe tells
of one manager who insisted that the venture hire one of his **relatives** ,
suggesting that such consideration was his due as top-level staff. When
Hinchcliffe refused to budge, the manager threatened to resign. Hinchcliffe
shocked him by promptly...

11/3,K/5 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00452718 **Image available**

**COINCIDENCE DETECTION METHOD, PRODUCTS AND APPARATUS
PROCEDE, PRODUITS ET DISPOSITIF POUR DETECTION DE COINCIDENCES**

Patent Applicant/Assignee:

QUEEN'S UNIVERSITY AT KINGSTON,

STEEG Evan W,

Inventor(s):

STEEG Evan W,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9843182 A1 19981001

Application: WO 98CA273 19980323 (PCT/WO CA9800273)

Priority Application: US 9741472 19970324

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM

GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX

NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH

GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI

FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 53890

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... associations between products that are not so obvious.

For another example, the output may include correlated k-tuples which represent particular advertising campaigns correlated with **particular product purchases** . Such information can help marketing executives focus their recourses on new marketing campaigns of the type most likely to increase sales.

- 101

SUBSTITUTE SHEET (RULE...

Claim

```
... n = int (rand $f);
#print "randnum: $n
n";
$which-rows($n) 1;
print "whichrows: keys %which
rows, '
n";
pick out the corresponding sequence from the ' family list '
@sampled-rows = keys %which-rows;
foreach $line (@sampled
rows)
push @sampled
family, $family[$line];
#print oRSAMPLE%n;
Si = 0;
foreach $line (@sampled-family)
```



```
    print $line...  
?
```

? show files;ds

File 145:(Tacoma) The News Tribune 2002-2006/Jun 04
(c) 2006 The News Tribune

File 471:New York Times Fulltext 1980-2009/Mar 22
(c) 2009 The New York Times

File 489:The News-Sentinel 1991-2009/Mar 20
(c) 2009 Ft. Wayne Newspapers, Inc

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2009/Mar 22
(c) 2009 St Louis Post-Dispatch

File 631:Boston Globe 1980-2009/Mar 23
(c) 2009 Boston Globe

File 633:Phil.Inquirer 1983-2009/Mar 23
(c) 2009 Philadelphia Newspapers Inc

File 634:San Jose Mercury Jun 1985-2009/Mar 20
(c) 2009 San Jose Mercury News

File 638:Newsday/New York Newsday 1987-2009/Mar 22
(c) 2009 Newsday Inc.

File 640:San Francisco Chronicle 1988-2009/Mar 22
(c) 2009 Chronicle Publ. Co.

File 641:Rocky Mountain News Jun 1989-2009/Jan 16
(c) 2009 Scripps Howard News

File 642:The Charlotte Observer 1988-2009/Mar 15
(c) 2009 Charlotte Observer

File 643:Grand Forks Herald 1995-2009/Mar 23
(c) 2009 Grand Forks Herald

File 701:St Paul Pioneer Pr Apr 1988-2009/Mar 20
(c) 2009 St Paul Pioneer Press

File 702:Miami Herald 1983-2009/Mar 22
(c) 2009 The Miami Herald Publishing Co.

File 703:USA Today 1989-2009/Mar 19
(c) 2009 USA Today

File 704:(Portland)The Oregonian 1989-2009/Mar 22
(c) 2009 The Oregonian

File 706:(New Orleans)Times Picayune 1989-2009/Mar 10
(c) 2009 Times Picayune

File 707:The Seattle Times 1989-2009/Mar 20
(c) 2009 Seattle Times

File 708:Akron Beacon Journal 1989-2009/Mar 20
(c) 2009 Akron Beacon Journal

File 709:Richmond Times-Disp. 1989-2009/Mar 14
(c) 2009 Richmond Newspapers Inc

File 712:Palm Beach Post 1989-2009/Feb 01
(c) 2009 Palm Beach Newspapers Inc.

File 713:Atlanta J/Const. 1989-2009/Mar 08
(c) 2009 Atlanta Newspapers

File 714:(Baltimore) The Sun 1990-2009/Mar 19
(c) 2009 Baltimore Sun

File 715:Christian Sci.Mon. 1989-2009/Mar 23
(c) 2009 Christian Science Monitor

File 716:Daily News Of L.A. 1989-2008/Dec 19
(c) 2009 Daily News of Los Angeles

File 717:The Washington Times Jun 1989-2009/Mar 22
(c) 2009 Washington Times

File 718:Pittsburgh Post-Gazette Jun 1990-2009/Mar 23
(c) 2009 PG Publishing

File 719:(Albany) The Times Union Mar 1986-2009/Mar 21
(c) 2009 Times Union
File 720:(Columbia) The State Dec 1987-2009/Mar 22
(c) 2009 The State
File 721:Lexington Hrl'd.-Ldr. 1990-2009/Mar 15
(c) 2009 Lexington Herald-Leader
File 722:Cincinnati/Kentucky Post 1990-2007/Dec 31
(c) 2007 The Cincinnati Post
File 723:The Wichita Eagle 1990-2009/Mar 13
(c) 2009 The Wichita Eagle
File 724:(Minneapolis)Star Tribune 1989-1996/Feb 04
(c) 1996 Star Tribune
File 725:(Cleveland)Plain Dealer Aug 1991-2009/Mar 20
(c) 2009 The Plain Dealer
File 731:Philad.Dly.News 1983- 2009/Mar 21
(c) 2009 Philadelphia Newspapers Inc
File 732:San Francisco Exam. 1990- 2000/Nov 21
(c) 2000 San Francisco Examiner
File 733:The Buffalo News 1990- 2009/Mar 20
(c) 2009 Buffalo News
File 734:Dayton Daily News Oct 1990- 2009/Mar 14
(c) 2009 Dayton Daily News
File 735:St. Petersburg Times 1989- 2009/Mar 20
(c) 2009 St. Petersburg Times
File 736:Seattle Post-Int. 1990-2009/Mar 17
(c) 2009 Seattle Post-Intelligencer
File 738:(Allentown) The Morning Call 1990-2009/Mar 19
(c) 2009 Morning Call
File 740:(Memphis)Comm.Appeal 1990-2009/Mar 19
(c) 2009 The Commercial Appeal
File 741:(Norfolk)Led./Pil. 1990-2009/Mar 22
(c) 2009 Virg.-Pilot/Led.-Star
File 742:(Madison)Cap.Tim/Wi.St.J 1990-2009/Mar 20
(c) 2009 Wisconsin St. Jrnl
File 743:(New Jersey)The Record 1989-2009/Mar 18
(c) 2009 No.Jersey Media G Inc
File 744:(Biloxi) Sun Herald 1995-2009/Mar 22
(c) 2009 The Sun Herald

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S1	94	(PURCHASER OR BUYER OR SHOPPER) (3N) (RECEIVES OR AWARDED OR REWARDED OR GIVEN OR RECEIVING OR RECEIVED OR PROVIDED OR PROVIDING OR EMAIL? OR CREDIT OR CREDITING OR MAILED) (3N) (INCENTIVE OR REWARD OR POINTS OR BONUS OR PRIZE OR COUPON OR DISCOUNT)
S2	134924	(FRIENDS OR FAMILY OR RELATIVES) (3N) (LIST OR LISTS OR LISTING OR RECOMMEND? OR SUGGEST? OR REFER? ? OR REFERRING OR REFERRED)
S3	183	(PURCHASES OR BUYS OR PAYS OR ORDERS) (5N) (SAME OR EXACT OR SIMILAR OR PARTICULAR) (2W) (ITEM OR PRODUCT OR SERVICE)
S4	0	S1 AND S2 AND S3
S5	0	S1 AND S2
S6	2	S2 AND S3
S7	0	S1 AND S3
S8	2	S4:S7
S9	2	RD (unique items)
S10	0	S9 NOT PY>1999

S11 0 RD (unique items)
?

```

? show files;ds
File 387:The Denver Post 1994-2009/Mar 22
      (c) 2009 Denver Post
File 718:Pittsburgh Post-Gazette Jun 1990-2009/Mar 23
      (c) 2009 PG Publishing
File 991:NewsRoom 2008 Jan 1-2008/Oct 31
      (c) 2008 Dialog
File 992:NewsRoom 2007
      (c) 2009 Dialog
File 993:NewsRoom 2006
      (c) 2009 Dialog

Set      Items      Description
S1        12      (BUYER OR SHOPPER OR INDIVIDUAL OR PERSON OR PURCHASER) (3W-
              ) (SUPPLY? OR SUPPLIES OR GIVE OR EMAIL OR SEND OR PROVIDE OR -
              PROVIDING OR PROVIDES) (3W) (LIST OR DOSSIER) (3W) (FRIENDS OR FA-
              MILY OR RELATIVES)
S2         6      RD (unique items)
?

? show files;ds
File 15:ABI/Inform(R) 1971-2009/Mar 21
      (c) 2009 ProQuest Info&Learning
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      (c) 2009 Gale/Cengage
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      (c) 2009 Gale/Cengage
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      (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2009/Feb 25
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File 621:Gale Group New Prod.Annou.(R) 1985-2009/Feb 16
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File 9:Business & Industry(R) Jul/1994-2009/Mar 21
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File 810:Business Wire 1986-1999/Feb 28
      (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
      (c) 1999 PR Newswire Association Inc
File 13:BAMP 2009/Mar 19
      (c) 2009 Gale/Cengage
File 75:TGG Management Contents(R) 86-2009/Feb W3
      (c) 2009 Gale/Cengage

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File 95:TEME-Technology & Management 1989-2009/Feb W3
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File 348:EUROPEAN PATENTS 1978-200911
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File 349:PCT FULLTEXT 1979-2009/UB=20090212|UT=20090205
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S1	1774	(PURCHASER OR BUYER OR SHOPPER) (7N) (RECEIVES OR AWARDED OR REWARDED OR GIVEN OR RECEIVING OR RECEIVED OR PROVIDED OR PROVIDING OR EMAIL? OR CREDIT OR CREDITING OR MAILED) (7N) (INCENTIVE OR REWARD OR POINTS OR BONUS OR PRIZE OR COUPON OR DISCOUNT)
S2	167868	(FRIENDS OR FAMILY OR RELATIVES) (8N) (LIST OR LISTS OR LISTING OR RECOMMEND? OR SUGGEST? OR REFER? ? OR REFERRING OR REFERRED OR REFERRAL? ?)
S3	0	S1(30N)S2
S4	19	S1 AND S2
S5	0	S4 NOT PY>1999

?

[Insert]

IV. Text Search Results from Dialog

A. Abstract Databases

```
? show files;ds
File 350:Derwent WPIX 1963-2008/UD=200916
(c) 2009 Thomson Reuters
File 344:Chinese Patents Abs Jan 1985-2006/Jan
(c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2008/Oct(Updated 090220)
(c) 2009 JPO & JAPIO
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File 56:Computer and Information Systems Abstracts 1966-2009/Mar
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Set	Items	Description
S1	152	(PURCHASER OR BUYER OR SHOPPER) (3N) (RECEIVES OR AWARDED OR REWARDED OR GIVEN OR RECEIVING OR RECEIVED OR PROVIDED OR PROVIDING OR EMAIL? OR CREDIT OR CREDITING OR MAILED) (3N) (INCENTIVE OR REWARD OR POINTS OR BONUS OR PRIZE OR COUPON OR DISCOUNT)
S2	3571	(FRIENDS OR FAMILY OR RELATIVES) (3N) (LIST OR LISTS OR LISTING OR RECOMMEND? OR SUGGEST? OR REFER? ? OR REFERRING OR REFERRED)
S3	63	(PURCHASES OR BUYS OR PAYS OR ORDERS) (5N) (SAME OR EXACT OR SIMILAR OR PARTICULAR) (2W) (ITEM OR PRODUCT OR SERVICE)
S4	0	S1 AND S2 AND S3
S5	0	S1 AND S2
S6	0	S2 AND S3
S7	0	S1 AND S3

```
? show files;ds
File 350:Derwent WPIX 1963-2008/UD=200916
(c) 2009 Thomson Reuters
File 344:Chinese Patents Abs Jan 1985-2006/Jan
(c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2008/Oct(Updated 090220)
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File 2:INSPEC 1898-2009/Mar W3
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Set      Items  Description
S1        314    (PURCHASER OR BUYER OR SHOPPER) (7N) (RECEIVES OR AWARDED OR
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VIDING OR EMAIL? OR CREDIT OR CREDITING OR MAILED) (7N) (INCENT-
IVE OR REWARD OR POINTS OR BONUS OR PRIZE OR COUPON OR DISCOU-
NT)
S2        8213   (FRIENDS OR FAMILY OR RELATIVES) (8N) (LIST OR LISTS OR LIST-
ING OR RECOMMEND? OR SUGGEST? OR REFER? ? OR REFERRING OR REF-
ERRED OR REFERRAL? ?)
S3         0     S1(30N)S2
S4         0     S1 AND S2
S5         0     S4 NOT PY>1999
?
```

[Insert]

V. Additional Resources Searched

No Additional Resources Searched.

[Insert]